## CLAIMS

1. A labeling apparatus, comprising:

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at least three support rollers which come into contact with the outer surface of the vial to rotate;

an arm for rotatably supporting the support rollers;
rotation means for rotating the vial held by the support
rollers in a predetermined direction;

label supply means for supplying labels to be attached on the outer surface of the vial; and

endless member which rotates according to the rotation of the vial between a first support roller and a second support roller, the first support roller being one with which the label fed from the label supply means comes into contact firstly, the second support roller being one with which the tip end of the label that is in a attaching process in accordance with the rotation of the vial comes into contact secondary.

The labeling apparatus as in Claim 1, wherein each of the
 support rollers is one divided into an upper part and a lower part within a range of the height of the vial.